**Juzur Development**

**ABOUT JUZUR**

Rooted in the Arabic term for “roots,” JUZUR symbolizes enduring connections and strength. As a forward-thinking real estate developer based in Cairo, Egypt, we are supported by a blend of visionary local and international investors. Our strategic approach involves carefully selecting locations and choosing development projects that promise sustainable growth and community enhancement. Each decision is driven by a commitment to creating spaces that foster connections, turning every development into a potential home for thriving relationships.

At JUZUR, we value the synergy created through diverse partnerships. The collaboration between our partners brings a rich mix of experience to the table, enhancing our projects and ensuring robust returns for our investors. We don’t just build properties; we cultivate environments where every client is welcomed as a cherished member of our extended family.

**OUR ROOTS**

PASSION

VALUES

UNITY

STANDARDS

LOVE

JOY

CULTURE

CHARACTER

**VISION**

To create vibrant communities that redefine modern living, where families and businesses can thrive and create lasting memories, all while providing exceptional value and quality in every home we build.

**MISSION**

Our aim is to be the top pick for home seekers and entrepreneurs, crafting distinctive properties that blend comfort, convenience, and accessibility. With a focus on customer satisfaction, sustainability, and innovation, we strive to exceed expectations and provide a stress-free experience for all seeking their ideal residential or commercial space.

**PILLARS OF OUR APPROACH**

**people**

We ask the clients about their needs that want to be At JUZUR, we view our communities as extended families, bound by shared values and a common vision for a fulfilling lifestyle. Our aim is to create a sense of belonging and unity among residents, encouraging relationships that endure across generations accommodated into the real estate.

**places**

Our destinations are meticulously crafted to reflect our commitment to excellence in every aspect of design and functionality. Each JUZUR location is designed to inspire and uplift its residents.

**purpose**

JUZUR’S overarching purpose is to create more than just living spaces; we develop vibrant communities where individuals can flourish emotionally, socially, and culturally. Through our dedication to quality and attention to detail, we aim to elevate the standard of living for all who call JUZUR home.

**plot**

To sustain the unique lifestyle we offer, JUZUR provides a range of community services designed to nurture relationships and enhance quality of life. From shared recreational facilities to cultural events and educational programs, we strive to create an environment where every member feels valued and supported.

**OUR CULTURE**

As a family, we are dedicated to developing communities that thrive on the eighth fundamentals of root development: Culture, Standards, Passion, Values, Love, Joy, Character, and Unity.

But we’re not alone in this world, we know for a fact there are 4 main pillars around us that guide us in creating environments where individuals can flourish and build lasting relationships: People, Places, Purpose, and Plot.

Our personnel possess extensive expertise in construction, engineering, and project management, ensuring that every project is executed with precision and quality.

At JUZUR, our diverse team’s collective knowledge and experience are pivotal in shaping sustainable developments that resonate with the community’s needs and aspirations.

**Neo Business Park in New Cairo**

NEO, JUZUR's new commercial project is a visionary endeavor that encapsulates the essence of modernity and innovation. Inspired by the Greek word "neos," meaning new, and drawing from the futuristic concept of "The Matrix," this project aims to redefine the urban landscape by infusing it with a contemporary flair. Central to this development are dynamic screens adorning the buildings, seamlessly integrating sleek architectural design with cutting-edge digital technology. These screens not only serve as aesthetic marvels but also functionally enhance the environment by offering advertising opportunities, interactive displays, and real-time information updates. NEO represents a bold step towards creating an immersive and visually captivating commercial space that pushes the boundaries of traditional urban design.

FLOOR PLANS

Basement 2 Floor Plan -7.8m Vertical Circulation

Lower Ground Floor Plan -4.00m Entertainment F&B Car Care Hyper-Market Retail Toilets F&B/Retail F&B Duplex Retail Duplex Beauty Salon

Upper Ground Floor Plan 0.00m+ Entertainment F&B Car Care Retail Toilets F&B/Retail F&B Duplex Retail Duplex Beauty Salon

1 st Floor Plan +5.00m Entertainment F&B Car Care Retail Toilets F&B/Retail F&B Duplex Retail Duplex Beauty Salon

2 nd Floor Plan +9.00m Admin Toilets Waiting area/Pantry Clinic

3 rd Floor Plan +12.60m Admin Toilets Waiting area/Pantry Clinic

4 th Floor Plan +12.20m Admin Toilets Waiting area/Pantry Clinic Toilets

[**J East**](https://juzur-eg.com/projects/j-east/)

Experience elevated living in J East, a luxurious residential haven by JUZUR, and lead an elegant lifestyle like no other. Phase 1 offers 80 exclusive apartments that blend comfort and style to offer a high-end way of life in the center of New Cairo.

Prime Location

J East is ideally located just 150 meters from W Signature by Waterway and a minute away from 90 Street, offering unmatched access to New Cairo’s vibrant core

Apartment Types

Choose between premium serviced apartments or standard units with access to concierge services for a fee. Each space is designed for modern living with attention to every detail. Premium Serviced Apartments: Serviced apartments bridge the gap between hotels and traditional rentals by providing hotel-like services such as housekeeping and front desk support while ensuring privacy and independence.

Amenities

Immerse yourself in luxury with a rooftop clubhouse, panoramic sky restaurant, dedicated kids' areas, and a versatile indoor/outdoor gym. These spaces are crafted to elevate your well-being and bring people together. Thrive, connect, and belong in a community designed for your lifestyle.

Commercial Area

Explore the convenience of retail and F&B outlets right at your doorstep. The commercial section caters to your every need with top brands and essential services.

MT Architects M.T Architects is a Design Firm based in Cairo Founded in 1996 by arch. Mohammed Talaat.

About Eng. Mohamed Talaat

Mohamed Talaat is an acclaimed designer known for his innovative approach and attention to detail. With a portfolio that blends modern aesthetics with functional design, he creates spaces that are both visually striking and highly livable. For J East, Talaat’s vision brings together luxury and practicality, ensuring that every corner reflects luxury and thoughtful design tailored for today’s residents.

**JUZUR Company Unveils its Vision with Eng. Tarek Nour as Managing Director and Dr. Moataz Shalaby as Head of Commercial Sector**

Embarking on a journey of innovation and excellence, JUZUR Company emerges onto the scene with a wealth of global expertise and ambitious strategic initiatives. The company’s inaugural steps include the development of three distinctive investment properties, with plans underway to secure additional prime lands.  
At the helm of JUZUR, Eng. Tarek Nour assumes the role of Managing Director, bringing with him a Bachelor’s degree in Architectural Engineering from the American University of Sharjah and a Master’s degree in Business Administration specializing in construction projects, strategic and financial planning from the prestigious Coventry University in the UK. His extensive experience in project management and strategic planning across the Gulf region positions him as a key driver of the company’s success.